

Sponsorship Opportunities for The Turning Point's



Big Day Out at The Star



Omni Frisco Hotel | October 27, 2017 With Dale Hansen

The Turning Point is the only rape crisis center in Collin County and serves both Dallas and Collin County communities. Join us for our Big Day Out at The Star and help support our organization! Big Day Out at The Star will feature Dale Hansen as keynote speaker, Collin County District Attorney Greg Willis as emcee, a silent auction, signature raffle prizes, and small-group guided tours of the new Dallas Cowboys World Headquarters for VIP ticketholders! Funds raised at the luncheon will go towards providing our counseling, education, and advocacy services for those impacted by sexual violence.

Sponsorship Benefits	Presenting Sponsor \$10,000	Platinum Sponsor \$5,000	VIP Table Sponsor \$2,500	Table Sponsor \$1,000	Swag Bag Sponsor \$250
Category Exclusive	●				
Recognition in Media Campaign/Advertising	●				
Opportunity to Address Audience	●				
Logo on Program Front Cover	●				
Ad in Program	Full Page Inside Cover	Full Page	Half Page	Quarter Page	
Recognition on Event Website	Logo/Link	Logo/Link	Name	Name	
Recognition on Organization Website	Logo/Link	Logo/Link	Name		
Recognition in Event Social Media Posts	Logo	Logo	Name		
Recognition on Invitations (if purchased prior to August 1)	Logo	Name			
Recognition in Post-Event Email	Logo	Logo	Name	Name	
Recognition at the Event	Logo	Logo	Name	Name	
Number of Tables (8 Tickets per Table)	2 VIP Tables	2 VIP Tables	1 VIP Table	1 Non-VIP Table*	
Opportunity to Include Product in Swag Bags (subject to approval)	●	●	●	●	●

Individual Ticket: \$75 | Individual VIP Ticket: \$125

Each VIP ticket includes 4 raffle entries and a tour of the Dallas Cowboys World Headquarters after the luncheon program!

*Regular ticketholders may add on a tour of the Dallas Cowboys World Headquarters for \$30.

Underwriting Sponsorships

Sponsorship Benefits	Tour Sponsor \$5,000	Photography Sponsor \$2,500	Marketing Sponsor \$2,000	Registration Sponsor \$1,500	Auction Sponsor \$1,000	Centerpiece Sponsor \$500
Category Exclusive	●	●	●	●	●	●
Recognition in Media Campaign/Advertising	●		●			
Ad in Program	Full Page	Half Page	Half Page	Quarter Page	Quarter Page	
Recognition on Event Website	Logo/Link	Name	Name	Logo	Logo	Name
Recognition on Organization Website	Logo/Link	Name	Name			
Recognition in Event Social Media Posts	Logo	Name	Name			
Recognition on Invitations (if purchased prior to August 1)	Name		Name			
Recognition in Post-Event Email	Logo	Name	Name	Name	Name	
Recognition at the Event	Logo	Logo		Logo	Logo	Logo
Number of Tables (8 Tickets per Table)	N/A	N/A	N/A	N/A	N/A	N/A
Opportunity to Include Product in Swag Bags (subject to approval)	●	●	●	●	●	●
Category-Specific Recognition	"Presented by" status for each Cowboys HQ tour	Logo on event photographs	Name on invitations & programs	Signage with logo at registration tables	Signage with logo on auction tables	Signage with logo on each table

Signature Raffle Item Sponsor: \$500

Sponsor one of our 5 Premiere Raffle Items! This means in addition to including your name in our program and giving you a "shout out" on our social media pages, you will also be featured as part of our event program during our luncheon as the emcee announces the raffle prizes, collects ticket purchases, and announces the winners!

Silent Auction Item Sponsor: \$100

Sponsor one of our fabulous silent auction items! Your name will be included in our program and you will be given a "shout out" on our social media pages.

Custom sponsorships are available from \$100. For more information, please contact Renee Gately at (469) 644-7397 or turningpointofcollincounty@gmail.com.